

Emami Group Partners with Ivalua and Consus to Optimize Enterprise-wide Spend

We are delighted to announce the formation of a new partnership between Ivalua, a global provider of Spend Management Cloud solutions, and Consus, a leading Procurement Solutions provider. The two industry leaders will work with the Emami group, a leading FMCG company in India to help optimize their spend through eSourcing

Emami will use Ivalua's strategic sourcing solutions and Consus's sourcing services to manage their sourcing processes more efficiently. The new methodology that the two partners bring to the table will help Emami optimize cost by effective use of RFX and auctions across various categories in the organization.

"Sourcing engagement with Ivalua and Consus has helped us mitigate procurement cost to a great extent. The service and solution have also helped us reduce the sourcing cycle time and achieve greater transparency," said Mr. S.K Goenka, Managing Director Emami Group.

"Ivalua's best in class sourcing solution clubbed with the category expertise Consus has helped Emami discover new suppliers as well as optimize cost across categories. We are excited about this new collaboration and confident about the outcome. We're honored that Emami chose Consus and Ivalua, and we look forward to working with them in bringing new levels of efficiency to their world class operations." said Shantanu Bhowmick, Chairman & CEO of Consus

"India is a key market for us and we are thankful to Emami for choosing Ivalua. We look forward to adding significant value to their business processes. With Ivalua's easy-to-use solution and Consus's expertise, over 40 Ivalua clients in APAC, we have achieved rapid and measurable savings across our customer base" said Dan Amzallag, CEO Ivalua Inc.

About Emami

Emami Limited is one of the leading and fastest growing personal and healthcare businesses in India, with an enviable portfolio of household brand names such as BoroPlus, Navratna, Fair and Handsome, Zandu Balm, Mentho Plus Balm and Fast Relief. Established in 1974, Emami has a portfolio of over 300 products based on ayurvedic formulations. Emami's current operations comprise more than 60 countries including GCC, Europe, Africa, CIS countries and the SAARC. Over 120 Emami products are sold every second somewhere around the world. Emami Limited, the flagship company of the Group, recorded a turnover of USD 400 Million, 2015-16. Emami employs 2900 people, reaches out to 4 Million plus retails outlets through a network of 2900 distributors and have invested in seven plants, four regional offices, 1 overseas unit, Nine overseas subsidiaries and 33 distribution centre's across India. Learn more about us at <http://www.emamilttd.in/about-us/>

About Consus

Consus is a leading procurement systems implementation and services provider that was founded in 2007. Operating in nine countries with over 200 customers across industry verticals. Consus works closely with clients to deploy cloud-based sourcing and procurement solutions across the source to pay cycle. Learn more about us @ www.consus.com.sg

About Ivalua

Ivalua is a global provider of Spend Management Solutions and a leader in Gartner's 2015 Strategic Sourcing Magic Quadrant. Ivalua's cloud software is used by global procurement and finance organizations and every day more than 500,000 users and millions of suppliers from over 70 countries log into the Ivalua platform. Learn more about this press release, download our brochure, or contact us at info@ivalua.com.

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